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July 2, 2010

This letter is to certify our compliance with the Children's Television Act of 1990 and the 1996 Children's Television Report and Order during the second quarter of the year 2010. From April 5 through June 30, 2010, Universal Sports (formerly WCSN) aired 39 hours of E/I Programming, which meets or exceeds FCC requirements.

From April 5 to June 30, Universal Sports fulfilled its core programming requirements with E/I programming of Planet X. Each episode of each series is thirty minutes in length and is aimed at junior high school students, 13 – 16 years of age.

The regularly scheduled time period in second quarter 2010 for our E/I programming was Monday, Tuesday and Wednesday 10:00 am – 11:00 am eastern time. There were two live event exceptions where E/I Programming did not air during its regular schedule. Below are the details.

On the week of April 19th E/I Programming aired on Tuesday, Wednesday and Thursday (April 20th – 22nd) due to our LIVE coverage of the Boston Marathon on Monday April 19th. This information is reflected in the air dates and times.

Below are the two crawls that ran notifying the viewer of the revised E/I Programming schedule for Monday, April 19th for the Boston Marathon.

Crawl prior to the Boston Marathon.

"Due to our live coverage of the Boston Marathon on Monday April 19th from 9:30 AM - 12:30 PM EST., we are moving E/I Programming one day for that week only. E/I Programming will air Tuesday, April 20th - Thursday, April 22nd from 10:00 AM - 11:00 AM EST"

Boston Marathon - Monday, April 19th Crawl

10:00 AM – 10:30 AM EST Block

"Planet X: Boarder 2 (E/I Programming) will air Thursday, April 22nd at 10:00 AM EST"

10:30 AM – 11:00 AM Block

"Planet X: Horse Jumping Special (E/I Programming) will air Thursday, April 22nd at 10:30 AM EST"

Below is the crawl that ran notifying the viewer of the revised E/I Programming schedule prior to and during the Giro di Italia. The exact dates during the Giro di Italia of when the crawl aired are listed below.

The crawl below ran prior to the Giro di Italia and during the Giro di Italia on the following dates: Monday, May 10th, Tuesday, May 11th, Wednesday, May 12th, Monday, May 17th, Tuesday, May 18th, Wednesday, May 19th, Monday, May 24th, Tuesday, May 25th & Wednesday, May 26th

“Due to our live coverage of the Giro d’Italia from Saturday, May 8th – Sunday, May 30th, we are moving E/I Programming from its regularly scheduled time of 10:00 AM – 11:00 AM EST to 12:00 PM – 1:00 PM EST for the weeks of May 10th, May 17th and May 24th. E/I Programming will return to its regularly scheduled time of 10:00 AM - 11:00 AM EST. on Monday, May 31st.”

All relevant E/I Programming information is included in this document.

Please let me know if you have any questions.

Thanks,

Brian Smejkal
Children’s Programming Liaison
Universal Sports

E/I Programming Descriptions

PLANET X

4SH08281 Push Games
4SH08282 Bustin Down the Door
4SH08283 Oz Summer 3
4SH08284 Dewey Beach
4SH08285 Into the Wild
4SH08286 JSP Free Ski -08
4SH08287 JSP Mt. Board-06
4SH08288 Andy Mac
4SH08289 Oz Summer 1
4SH08291 Masters and Apprentices
4SH08292 Nirvana 3
4SH08293 Bad Boy - Jet Ski South African Adventure
4SH08294 Junior Games - Part 1
4SH08295 Junior Games - Part 2
4SH08296 Junior Games - Part 3
4SH08297 Junior Games - Part 4
4SH08298 Junior Games - Part 5
4SH08299 Junior Games - Part 6
4SH08301 Teva Games
4SH08302 Extremity Games
4SH08303 Bali Surf
4SH08304 Boarder 1
4SH08305 Boarder 2
4SH08307 Horse Jumping Special

4SH08281 Push Games – We follow 20 everyday competitors into the ultimate action sports endurance event – six sports all in one long day (snowboarding, moto-x, skateboarding, wakeboarding, mountain biking and surfing).

4SH08282 Bustin Down the Door – Guest Host Peter “PT” Townend hangs out with surfing legends Shaun Tomson and Mark Richards and their epic surfing documentary film, “Busting Down the Door” that covers the young days of pro surfing in Hawaii amongst a violent North Shore season.

4SH08283 Oz Summer 3 – Planet X’s own Summer Games with action sports competition from Melbourne, Australia.

4SH08284 Dewey Beach – Planet X covers Delaware beach sports action in style with highlights of the Toyota Pro Beach Volleyball tour and a local skimboard event.

4SH08285 Into the Wild – Planet X follows a crew of pro women surfers on an exotic surf trip.

4SH08286 JSP Free Ski -08 – We go to Aspen Snowmass for a wild pro ski event.

4SH08287 JSP Mt. Board-06 – We hit Aspen Snowmass for a mountain bike and mountain boarding event – dirt sports at their best.

4SH08288 Andy Mac – Pro skateboard legend Andy MacDonald guests hosts for Planet X in the studio with a mix of action sports content.

4SH08289 Oz Summer 1 - is Planet X Summer Games programming featuring a multi-sports events series from Australia

4SH08291 Masters and Apprentices - A surf adventure in the South Pacific

4SH08292 Nirvana 3 – A group of pro surfers hit the best waves of the South Pacific.

4SH08293 Bad Boy - Jet Ski South African Adventure – wave jumping and more.

4SH08294 Junior Games - Part 1 – Planet X's junior event series with skate and BMX – From different Aussie skate parks.

4SH08295 Junior Games - Part 2 - Planet X's junior event series with skate and BMX – From different Aussie skate parks.

4SH08296 Junior Games - Part 3 - Planet X's junior event series with skate and BMX - – From different Aussie skate parks.

4SH08297 Junior Games - Part 4 - Planet X's junior event series with skate and BMX – From different Aussie skate parks.

4SH08298 Junior Games - Part 5 - Planet X's junior event series with skate and BMX – From different Aussie skate parks.

4SH08299 Junior Games - Part 6 - Planet X's junior event series with skate and BMX – From different Aussie skate parks.

4SH08301 Teva Games – Coverage of the Teva Mountain Games in Colorado with mountain sports like kayaking, climbing and mountain biking.

4SH08302 Extremity Games – We cover this amazing disabled sports based extreme games event with all sorts of sports (from Orlando, FL).

4SH08303 Bali Surf – The best in pro surfing and local culture in Bali, Indonesia.

4SH08304 Boarder 1 – We feature the triathlon of board sports (surf, skate and snowboard). Part One.

4SH08305 Boarder 2 - We feature the triathlon of board sports (surf, skate and snowboard). Part Two.

4SH08307 Horse Jumping Special – We cover City League events all along the Eastern USA for the ultimate in pro horse jumping (truly extreme and unique).

Educational and Informational Programming

What is E/I Programming?

Educational and informational television programming is programming that furthers the educational and informational needs of children 16 years of age and under in any respect, including the child's intellectual or social needs and that also satisfies the following criteria:

1. The programming must have a significant purpose. Education need not be the only one. That purpose must serve the needs of children ages 16 and under.
2. Commercial broadcasters must provide the educational and informational objective of core programming in writing. The report will indicate a specific target age group for core programs.
3. Core programming is scheduled from Monday - Wednesday from 10:00 AM – 11:00 AM EST.
4. The program must be regularly scheduled so that it can be published in program guides consistently.
5. The program must be of a substantial length – 30 minutes or more.
6. Quarterly reporting of the schedule and hours of E/I programming to the FCC is required.
7. If E/I programming is preempted, written notice is necessary to identify where and why the E/I programming was preempted.
8. The program must be identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol.

Example of E/I Programming

Planet X provides young viewers a television show that meets core requirements of the FCC as follows:

Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.